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Class – BBA Sem II
Subject – Principles of Management
Paper – BBA-204

Time Allowed : 3 Hours

Maximum Marks : 50

SECTION-A

Note:- Attempt any 10 out of 12 questions. Each carrying 1 mark.

- (i) Formal v/s Informal Organisation.
- (ii) Define MBO. Explain the various objectives of MBO.
- (iii) Budgetary Control.
- (iv) Management as a social system.
- (v) 'No admission without permission' is rule. comment on it.
- (vi) Why is selection termed as negative process as compared to recruitment?
- (vii) Decentralization v/s Centralization.
- (viii) Training v/s Development.
- (ix) 360-degree appraisal
- (x) Define motivation.
- (xi) Managerial grid
- (xii) Difference between co-ordination and co-operation.

SECTION-B

Attempt any Two questions. Each carrying 10 marks.

2. Explain the scientific management thought and major contribution towards this thought?
3. Discuss the various types of plans.
4. Discuss various forms of organization, stating their merits and demerits.
5. "Managers are born, not made" Comment.

SECTION-C

Attempt any Two questions. Each carrying 10 marks.

6. How can delegation be made effective? Point out the difficulties faced in this process.
7. Describe carrot and stick approach theory and Vroom's expectancy theory.
8. Discuss theories of leadership.
9. Discuss various factors affecting staffing.
